

SMART100 PRESS RELEASE

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Dr. Swami Reddy Selected as Smart100 recipient

CEO recognized as one of Greater Washington's thought leaders

Greenbelt, MD, January 1, 2009 – SP Systems, Inc. announced today that CEO Dr. Swami Reddy is named to the *Washington SmartCEO* magazine 2009 Smart100 program, an exclusive group of 100 CEOs assembled by an independent selection committee.

“Being an integral part of our customers’ success by providing outstanding technical knowledge and experience is the mission of SP Systems,” Reddy says. “This is a goal everyone at SP Systems works toward.”

The Smart100 are not chosen based on the growth of the organization. A Smart100 CEO is selected for his or her Leadership, Strategic Vision and Character. The successes, leadership philosophies, and character of Smart100 members will be a source of education and inspiration for *SmartCEO*'s 17,000 readers, month after month, year after year.

The Smart100 companies represent a variety of industries including government contracting, information technology consulting, travel services, financial services, and video production. The average Smart100 company employs between 10 and 100 people and generates \$10–\$50 million in revenue. All Smart100 CEOs will be profiled in the 100-page annual supplement, which will debut as the 13th issue of *SmartCEO* this spring. The Smart100 will also be listed on www.smartceo.com.

“The Smart100 represent 100 of greater Washington’s CEO’s. No other publications in the Greater Washington area have produced a publication of this magnitude with such high-caliber CEOs. The Smart100 embodies 100 CEO’s with incredible business minds who have successfully grown their companies to be the best in Washington,” says Group Associate Publisher of SmartCEO, Jaime Park.

Washington SmartCEO magazine is a regional “growing company” publication. *SmartCEO* believes that a growing company is defined by the spirit, drive and dynamics of a company’s owners and managers, rather than by the size of its building, the number of its employees, or its sales volume. Each month, a variety of businesses in the greater Washington and greater Baltimore areas turn to the pages of *SmartCEO* for features, case-study advice and trend analysis, all with a uniquely local flavor. *SmartCEO* is read by more than 34,000 business owners in Baltimore and Washington.

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