



John Koten | CEO AND EDITOR IN CHIEF

August 22, 2006

B. Swami Reddy  
SP Systems  
7500 Greenway Center Drive  
Suite 850  
Greenbelt, MD 20770

Dear B. Swami,

On behalf of *Inc.* magazine, I am delighted to once again recognize your accomplishment in earning a place on the Inc. 500 list, celebrating the fastest-growing privately held businesses in America. Please let me be the first to congratulate you on making the 2006 Inc. 500 list.

Enclosed is an advance copy of the September issue of the magazine, containing the Inc. 500. In a few days it will be delivered across the country—showcasing your remarkable achievement to your employees, customers, community, and other partners.

As you know, joining the ranks of the Inc. 500 puts you in very special company. I hope you will take advantage of your inclusion in this extraordinary group of entrepreneurs by signing up to be a member of the Inc. 500 Alumni Network, an exclusive community for Inc. 500 CEOs. Network with other Inc. 500 CEOs, get the latest news on Inc. 500 companies, and receive special offers on business products and services. Information on how to sign up for the Inc. 500 Alumni Network is included in your marketing materials in this package.

Please also plan to join me at the 25th Annual Inc. 500 Conference and Awards Ceremony. If you attended earlier this year in Savannah, you know how much of a success our most recent Inc. 500 Conference was. We were honored to have former President Clinton give one of the keynote speeches. Our guests also heard Bernie Marcus tell the story of how he co-founded Home Depot, and *Inc.*'s 2005 Entrepreneur of the Year, Ping Fu, shared her journey from being a penniless immigrant from a Chinese prison to becoming a successful entrepreneur. The event ended with an awards ceremony hosted by Norm Brodsky, the author of *Inc.*'s popular Street Smarts column.

This year gives us even more reason to celebrate as we commemorate the silver anniversary of the Inc. 500 Conference and Awards Ceremony. Please join us in San Francisco as we celebrate your accomplishments as well as take a look back at the companies that have appeared on the Inc. 500 over the past 25 years.

I hope to see you in San Francisco!

Sincerely,

A handwritten signature in black ink that reads "John Koten". The signature is fluid and cursive, with the first name "John" and last name "Koten" clearly distinguishable.

John Koten